



BRONX COMMUNITY BOARD NO. 8

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Honorable Ruben Diaz, Jr.
Bronx Borough President

Daniel Padernacht, Chairperson

Patricia Manning, District Manager

FOR IMMEDIATE RELEASE:

BRONX COMMUNITY BOARD NO. 8 HOST OPERATION BACKPACK 2016

Bronx, New York (7-22-2016) Join Bronx Community Board No. 8 and Volunteers of America-Greater New York for **OPERATION BACKPACK 2016** event to support homeless children living in New York City shelters.

Bronx Community Board No. 8 is happy to announce that it will participate again this year as a **BACKPACK DROP SITE**. New backpacks filled with grade-specific school supplies can be brought to the Board office located at 5676 Riverdale Avenue, Suite 100, on weekdays from Monday, July 25th through Friday, August 5th between the hours of 9:30AM and 4:30PM.

Additionally, Dozens of companies, schools, community groups, and religious institutions will also host collection drives as well as Raymour and Flanigan stores participating as drop-sites.

We urge your generous support of this year's campaign!

For more information visit www.OperationBackpackNYC.org

ABOUT OPERATION BACKPACK®

Volunteers of America-Greater New York's back-to-school drive began in 1999 as a small effort to collect school supplies for the children in its shelters. In 2001, with the support of the corporate community, the effort grew exponentially. In 2004, the campaign was re-branded "**Operation Backpack**" to reflect its ambitious, new goal: to give every child in the New York City shelter system that needs one, a new backpack filled with grade-specific school supplies. **Operation Backpack®** is so successful that it is now held in VOA locations across the country.

ABOUT BRONX COMMUNITY BOARD NO. 8

Bronx Community Board No.8 (BXCB8) plays an important role in improving the quality of life for the communities it serves. BXCB8 is a vital liaison and advocate for the community in dealing with New York City government, elected officials, municipal service delivery, land use and zoning issues, community and business development, the City budget and many other matters relating to the community's health, safety and welfare. For more information about Bronx Community Board No. 8, please visit www.nyc.gov/bronxcb8.

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Contact:

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Visit us at: www.nyc.gov/bronxcb8

*Serving the neighborhoods of Fieldston, Kingsbridge, Kingsbridge Heights,
Marble Hill, Riverdale, Spuyten Duyvil, and Van Cortlandt Village*