

Summer Youth Employment Program

2008 ANNUAL SUMMARY





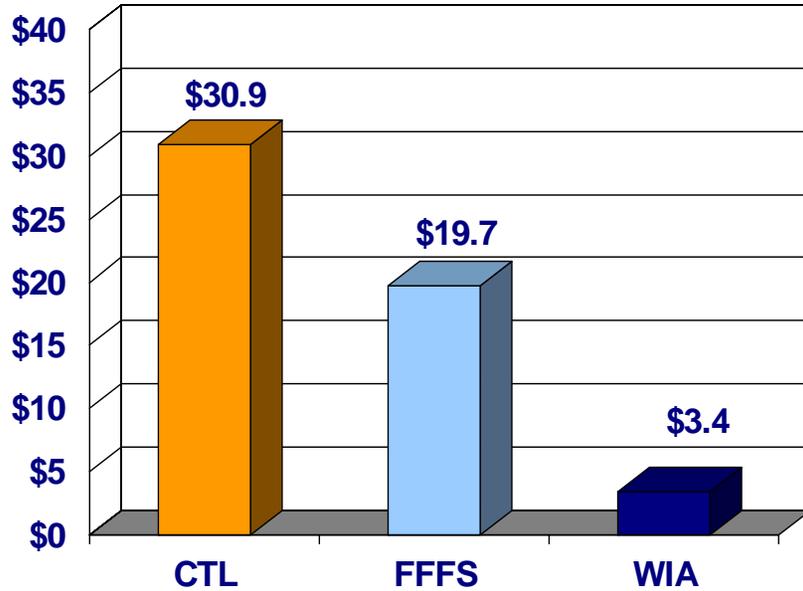
About SYEP 2008

- **Application Period: April 1 through May 16**
- **Program Dates: July 1 through August 16 (7 weeks)**
- **Hours & Pay:**
 - Up to 25 hours per week, any days of the week (Sun-Sat)
 - NYS minimum wage \$7.15 per hour
- **Eligibility:**
 - New York City resident (5 boroughs)
 - Ages 14 through 21

SYEP 2008 Facts & Figures

\$54.0m	Funding committed to program
103,189	Applications submitted
63,057	Online applications
43,113	Participants enrolled
6,550	Worksites developed for SYEP participants
2,537	Participants self-identified as disabled

SYEP Funding Sources



Funding in \$ millions

Abbreviations:

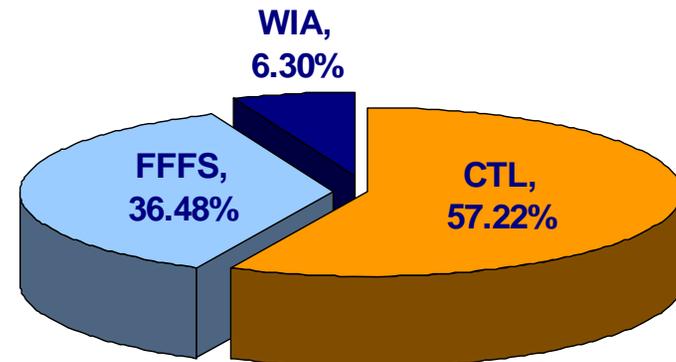
CTL – City Tax Levy

FFFS - Flexible Fund for Family Services (State TANF)

WIA – Workforce Investment Act (Federal)

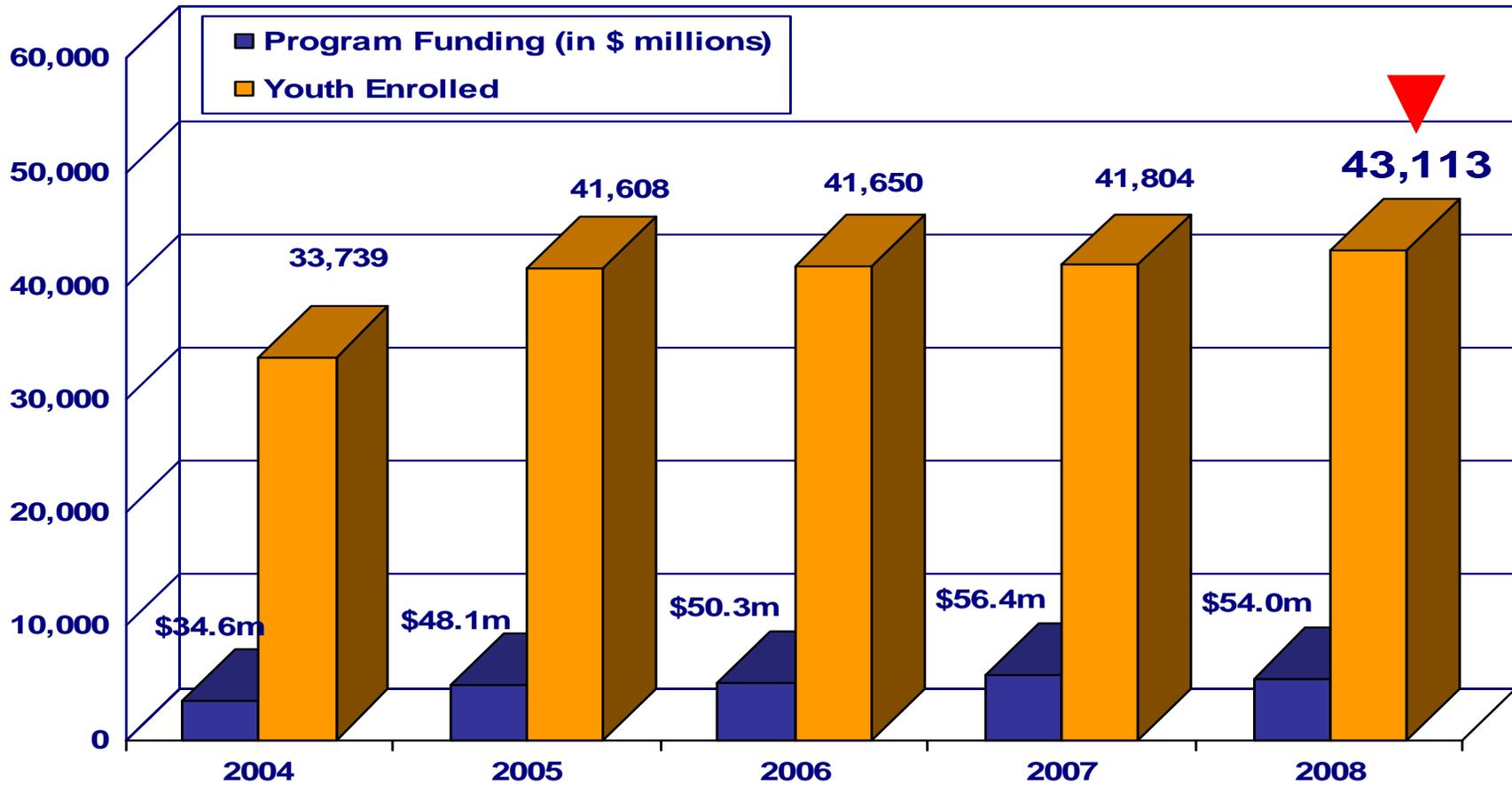
Total funding for SYEP 2008:

\$54.0 million



SYEP Funding & Enrollment

Total Program Funding & Youth Enrolled 2004 to 2008



NYS Min Wage	2004	2005	2006	2007	2008
	\$5.15 per hour	\$6.00 per hour	\$6.75 per hour	\$7.15 per hour	\$7.15 per hour

SYEP INTAKE SITES (BRONX)

Community Association for Progressive
Dominicans

Kips Bay Boys and Girls Club

Mosholu Montefiore Community Center

New York City Housing Authority

Phipps Community Development

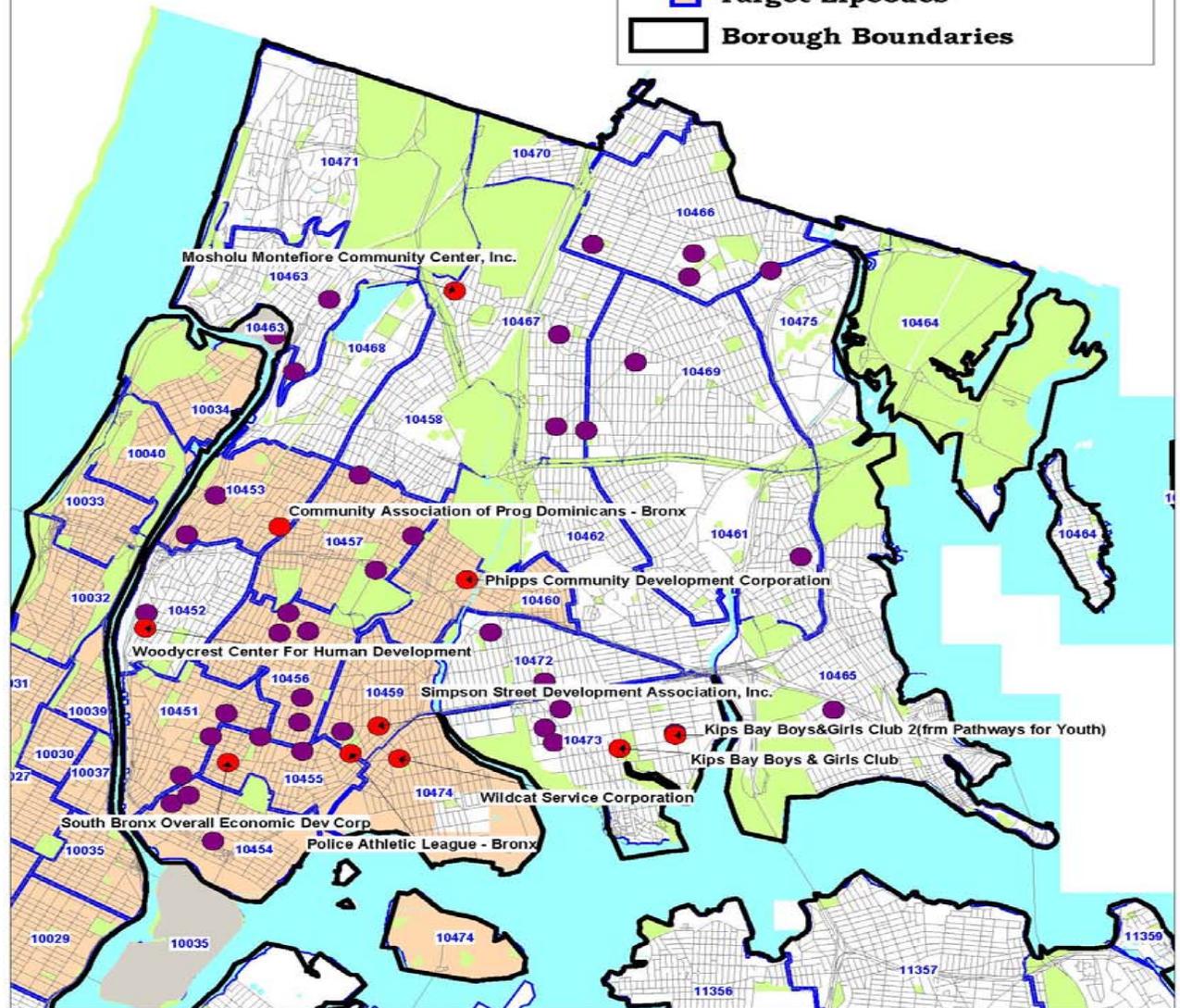
Police Athletic League

Simpson Street Development
Association

SoBro Overall Economic Development
Corporation

Wildcat Service Center

Woodycrest Center for Human
Development





Catholic Charities Neighborhood Services, Inc.

Church Avenue Merchant Block Association

Community Counseling and Mediation

Cypress Hills Local Development Corporation

Italian-American Civil Rights League

National Society for Hebrew Day School

New York City Housing Authority

Police Athletic League

Research Foundation at Medgar Evers College

Ridgewood-Bushwick Senior Citizens Council

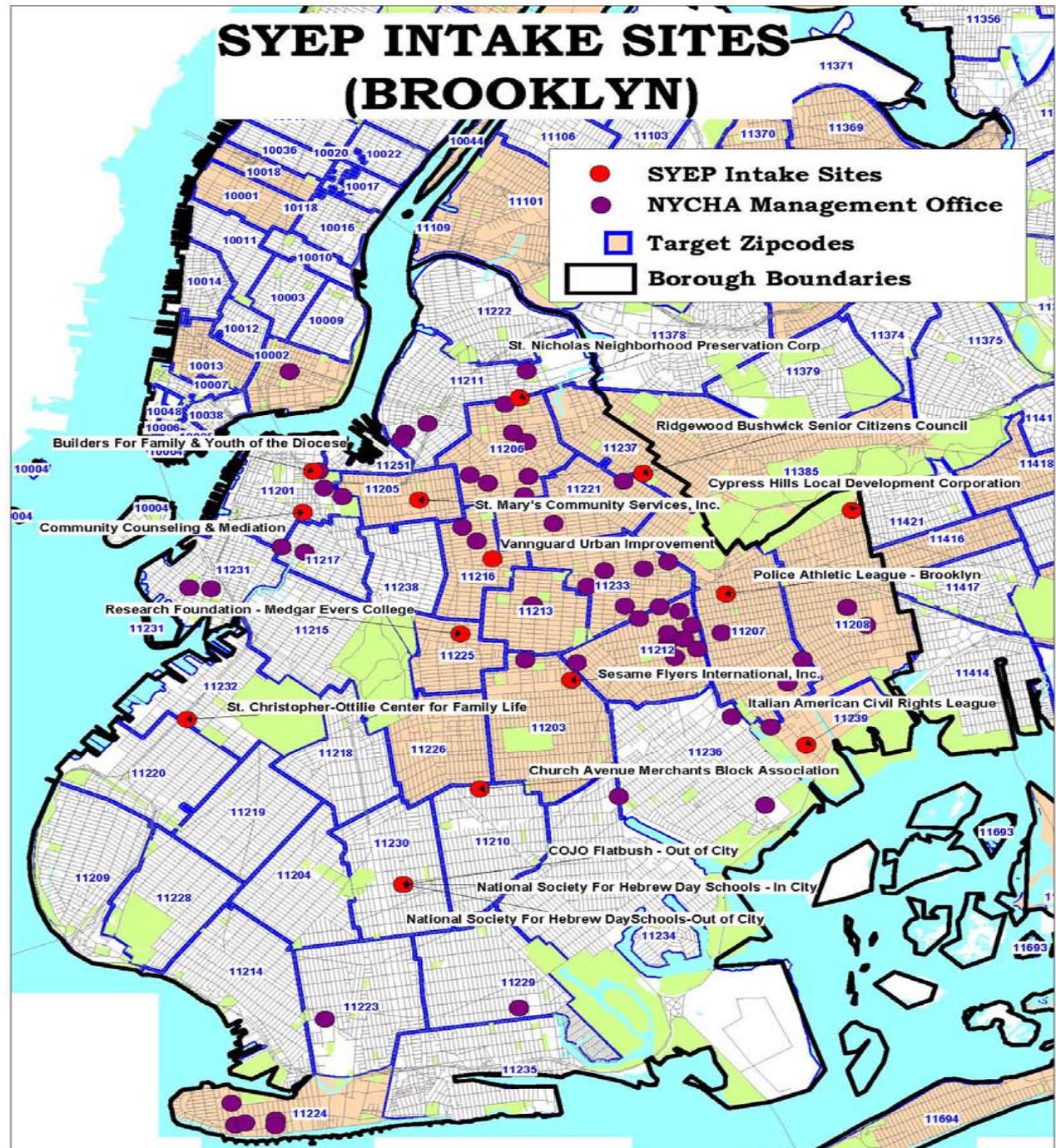
SCO Family of Services – Center for Family Life

St. Mary's Community Services

St. Nicholas Neighborhood Preservation Corporation

Sesame Flyers International

Vanguard Urban Improvement Association



Alianza Dominicana

Childrens Arts and Sciences Workshop

Chinese-American Planning Council

Community Association of Progressive Dominicans

East Harlem Council for Community Improvement

Ecumenical Community Development

Henry Street Settlement

Immigrant Social Services

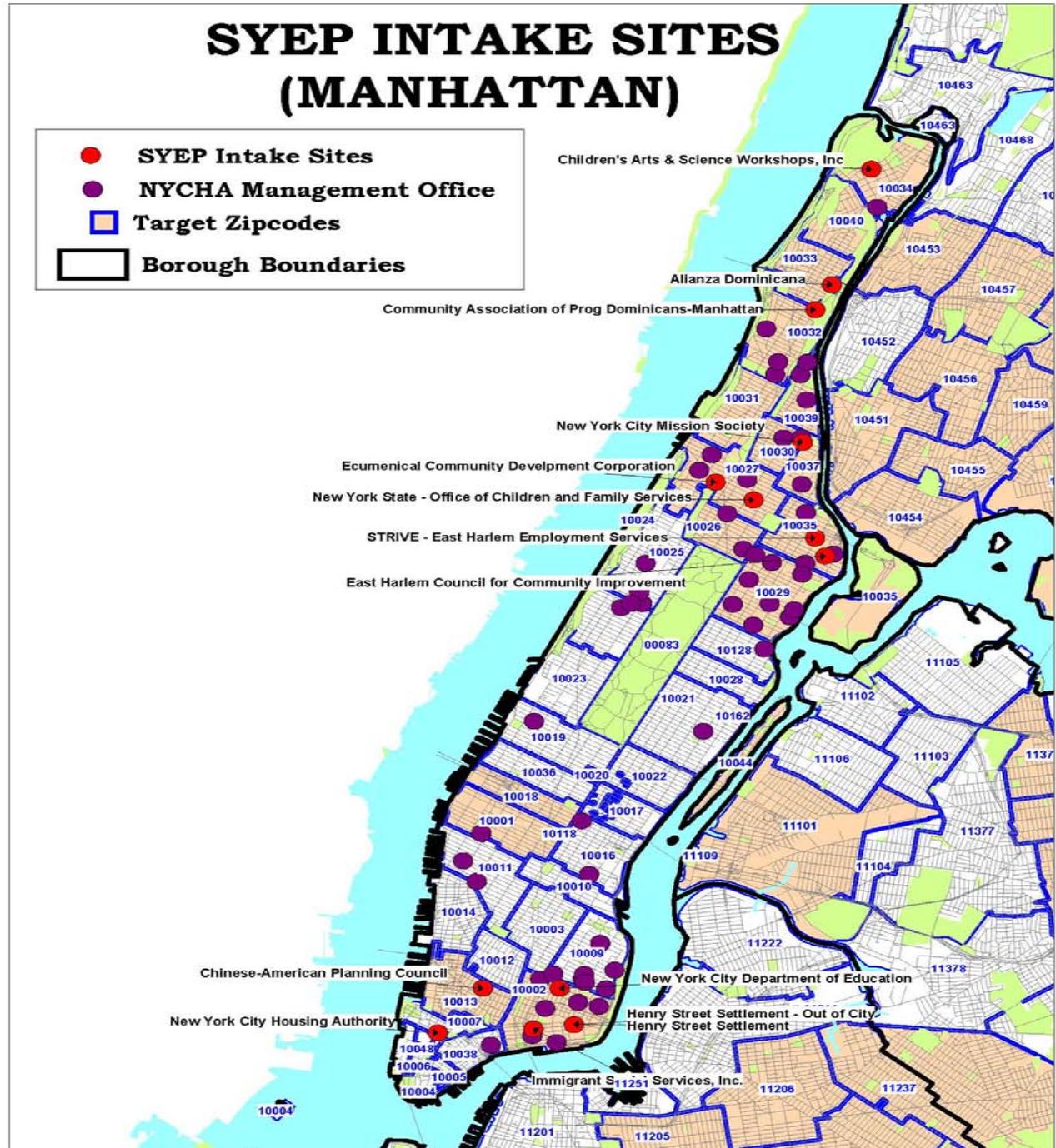
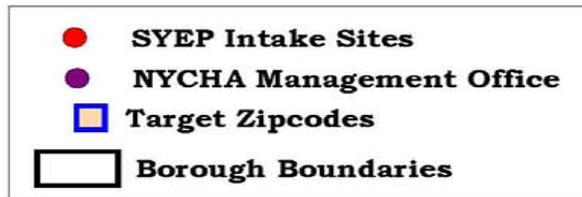
New York City Department of Education

New York City Housing Authority

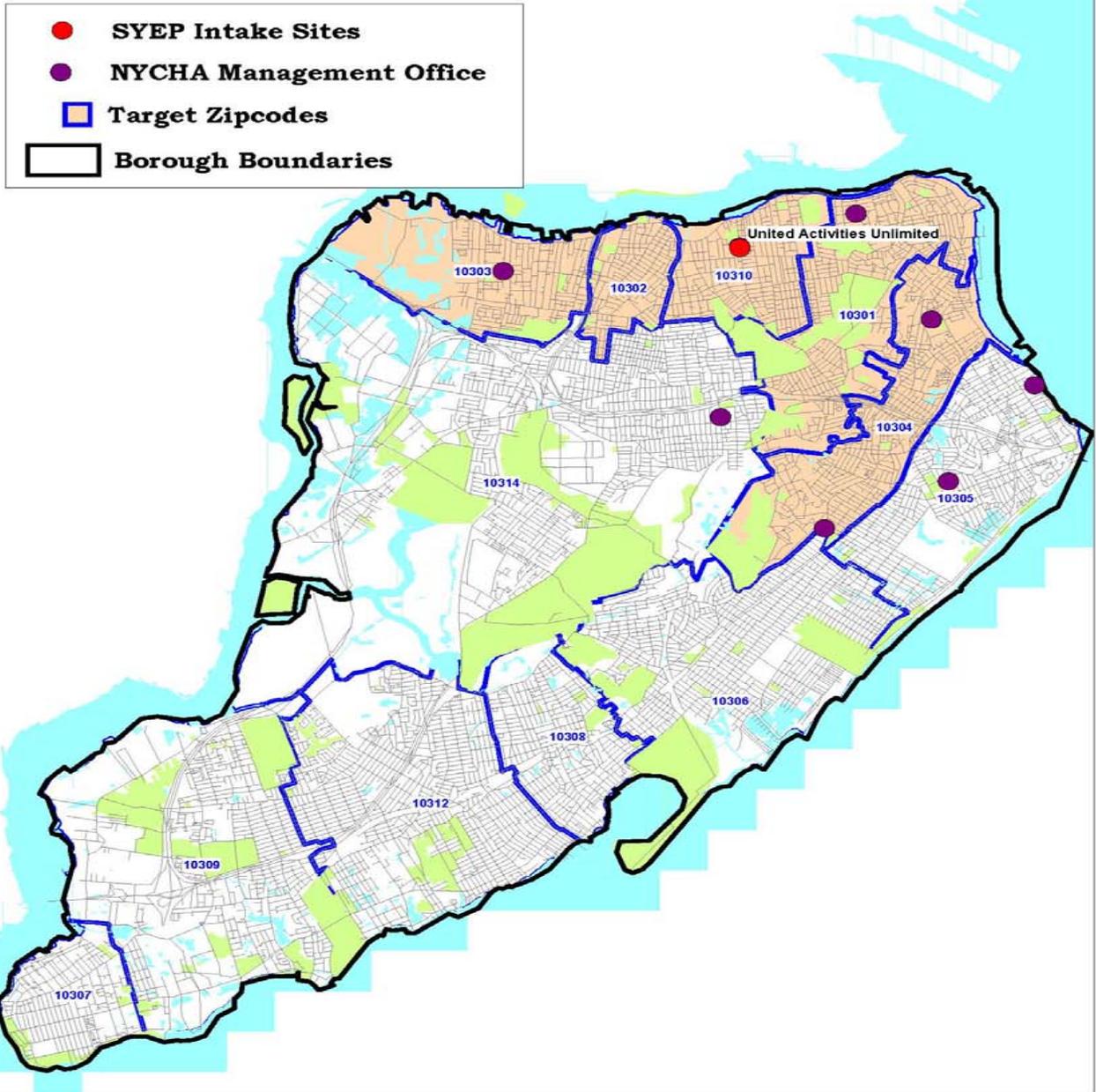
New York City Mission Society

STRIVE East Harlem Employment Service

SYEP INTAKE SITES (MANHATTAN)



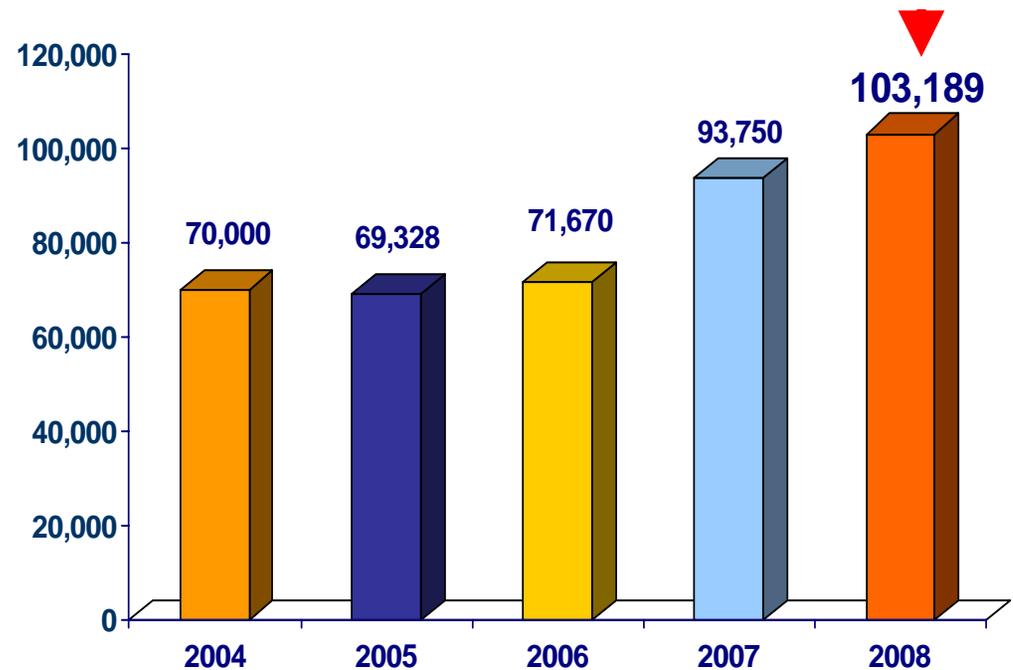
SYEP INTAKE SITES (STATEN ISLAND)



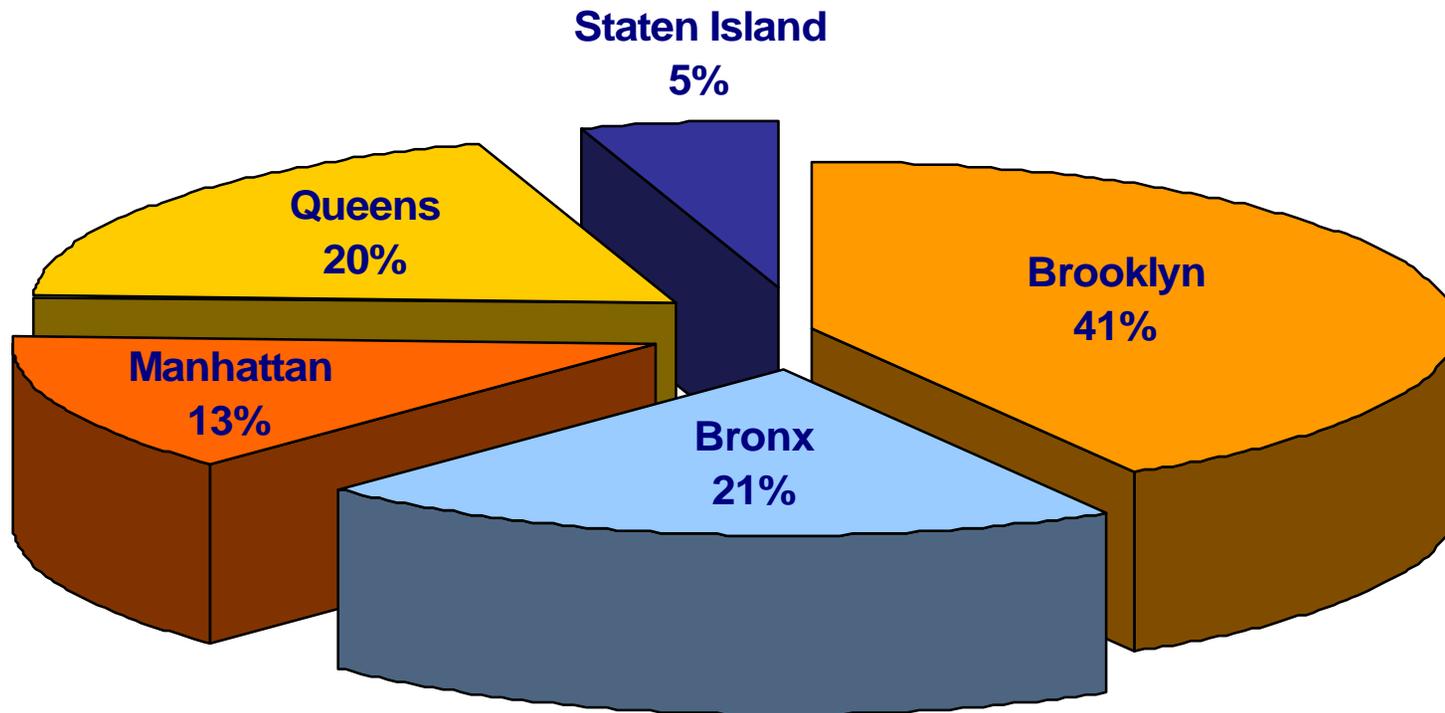
SYEP Applications

- 103,189 applications received in 2008
- Over 60% completed and submitted online
- Paper applications available at:
 - NYCDOE middle and high schools
 - Public libraries
 - CBOs
 - Local elected officials

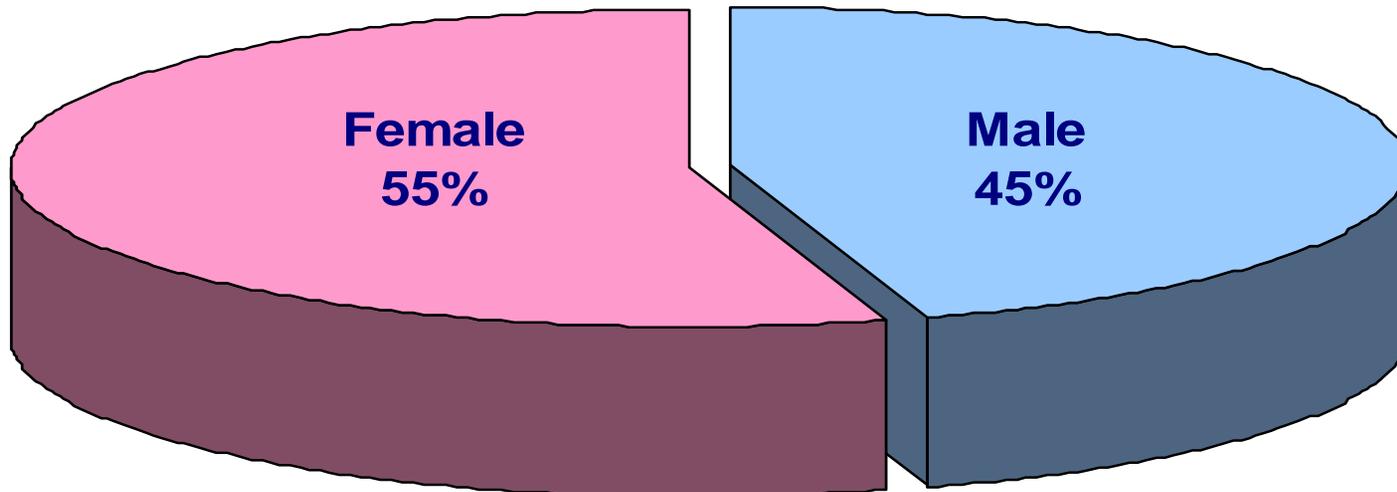
Applications Received



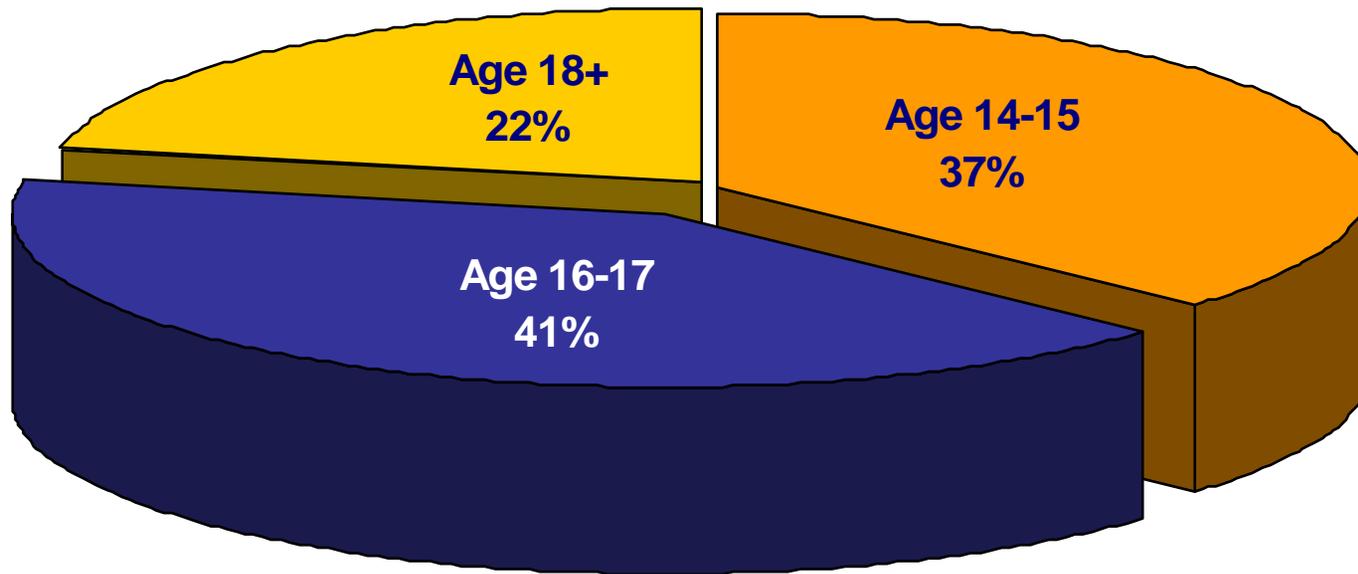
SYEP Enrollment By Borough



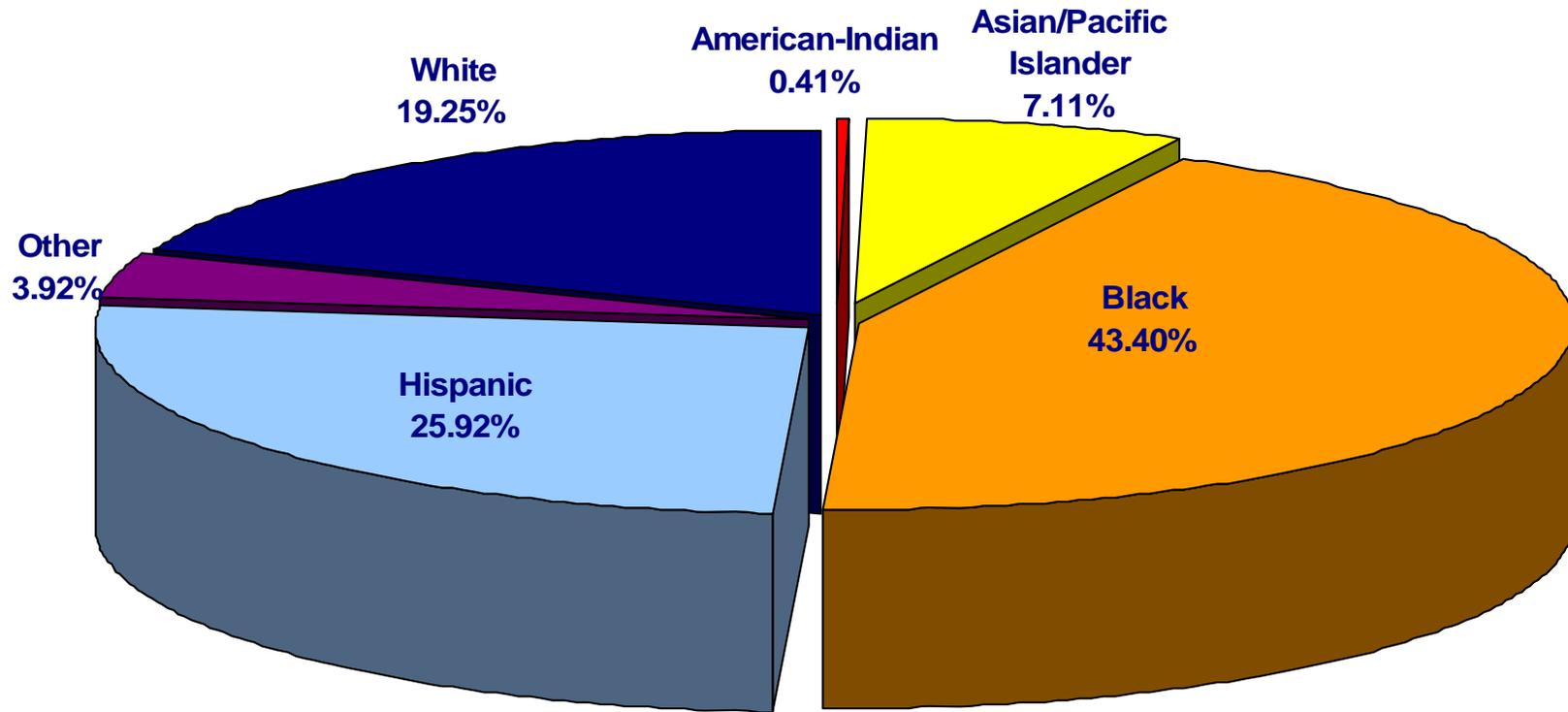
SYEP Enrollment By Gender



SYEP Enrollment By Age



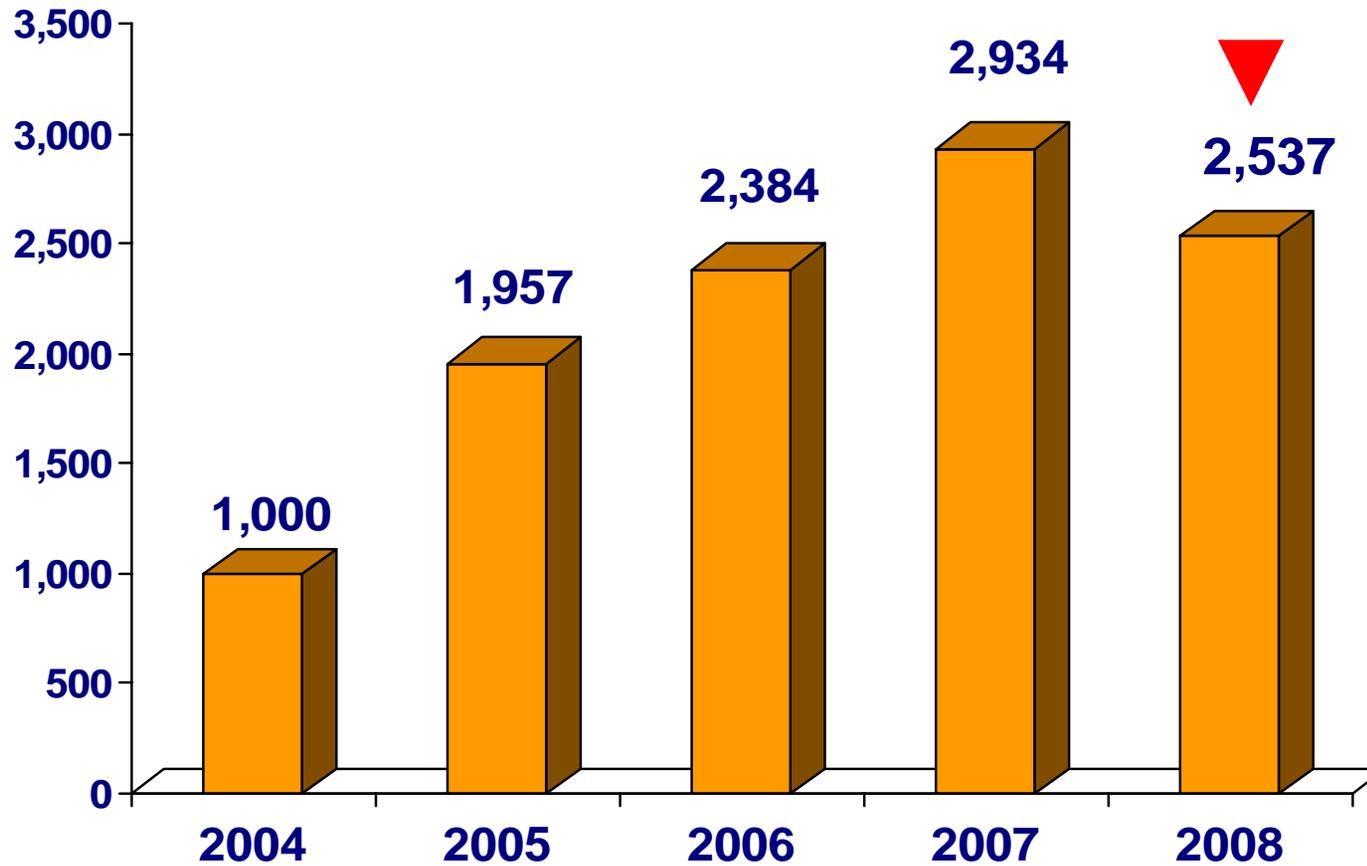
SYEP Enrollment By Ethnicity



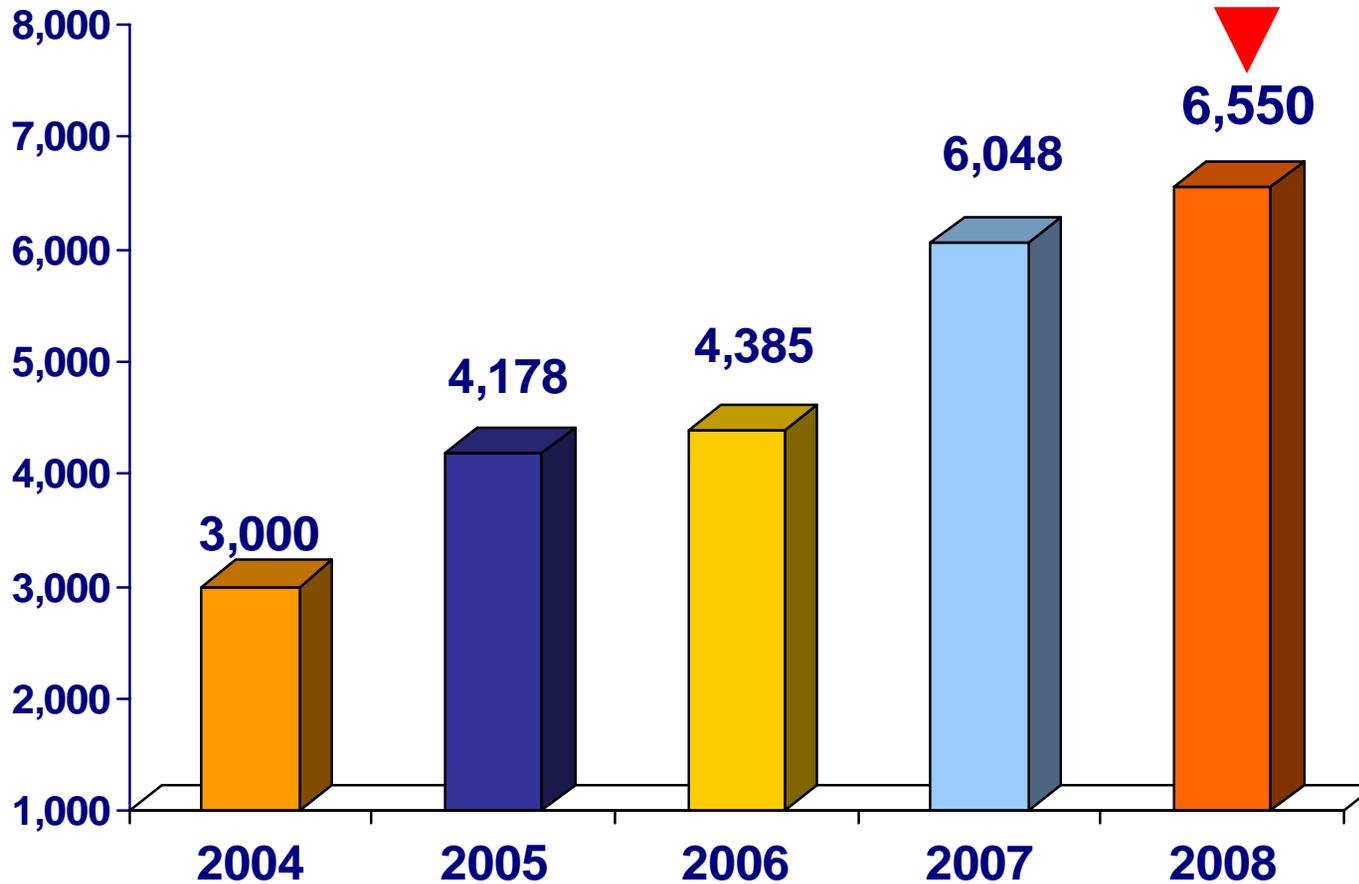
Youth With Disabilities

- **21 SYEP providers allocated slots to serve youth with disabilities**
- **Separate lottery competition**
- **2,537 participants self-identified as disabled**
- **Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills**

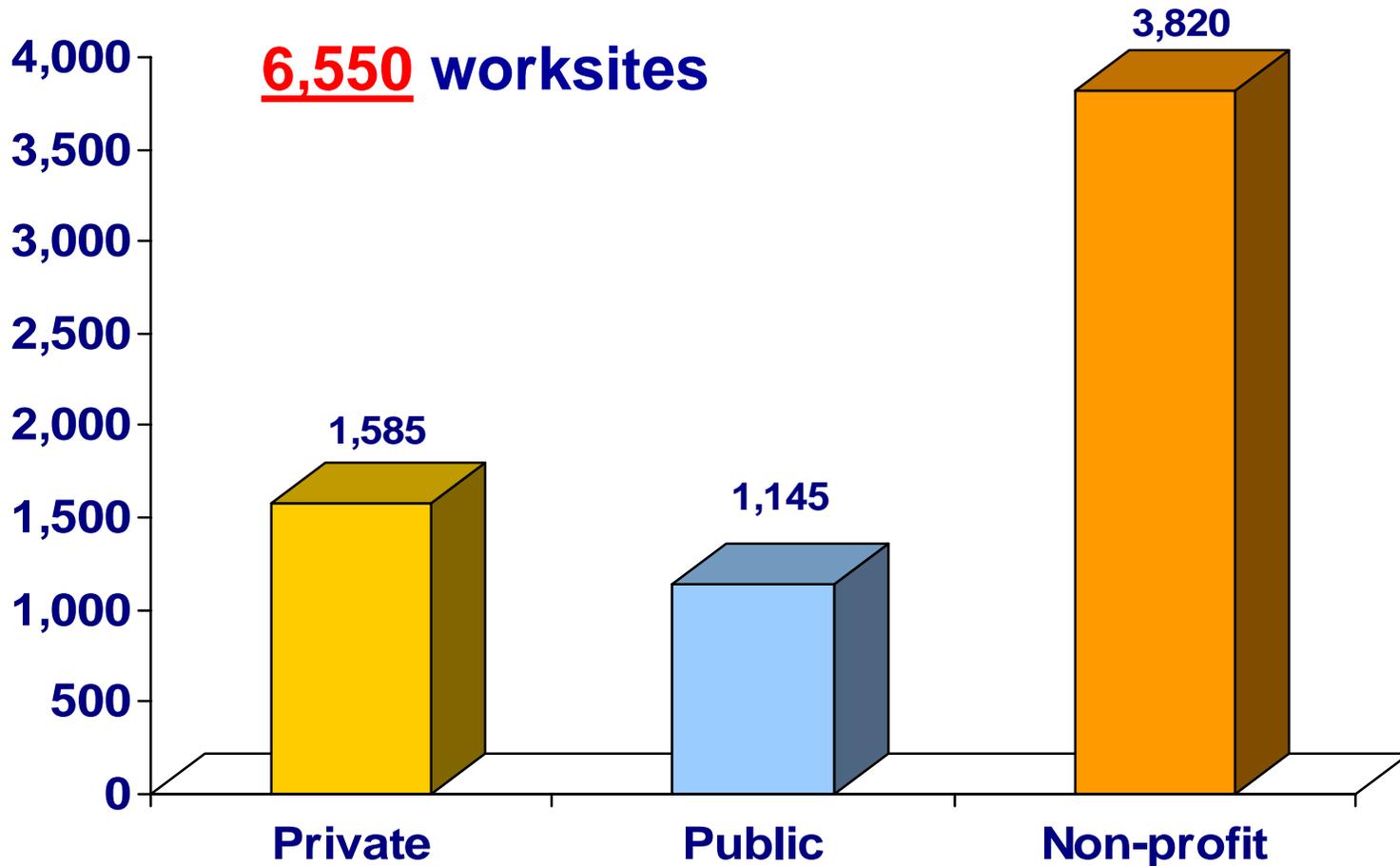
Youth With Disabilities Enrolled



SYEP Worksites 2004 to 2008



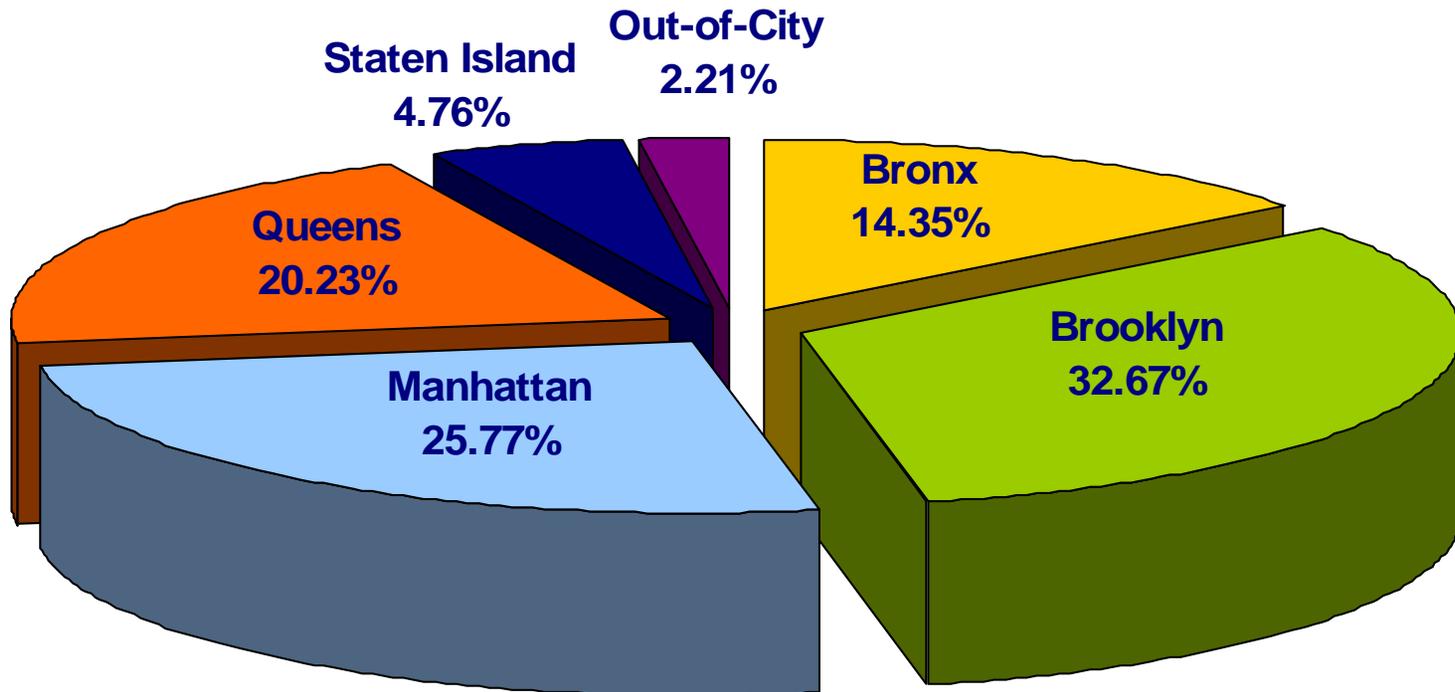
Breakdown of Worksites by Sector



Worksites By Industry

Industry Type	# of Worksites	% of Total
Day Care/Camps	2,063	31.50%
Community/Social Service	1,020	15.57%
Government Agency	729	11.13%
Educational Services	684	10.44%
Healthcare/Medical	646	9.86%
Arts and Recreation	538	8.21%
Retail/Trading	389	5.94%
Real Estate/Property	140	2.14%
Cultural Program	72	1.10%
Hospitality/Tourism	62	0.95%
Financial Services	56	0.85%
Legal Services	53	0.81%
Technology	45	0.69%
Other	53	0.81%
Grand Total	6,550	

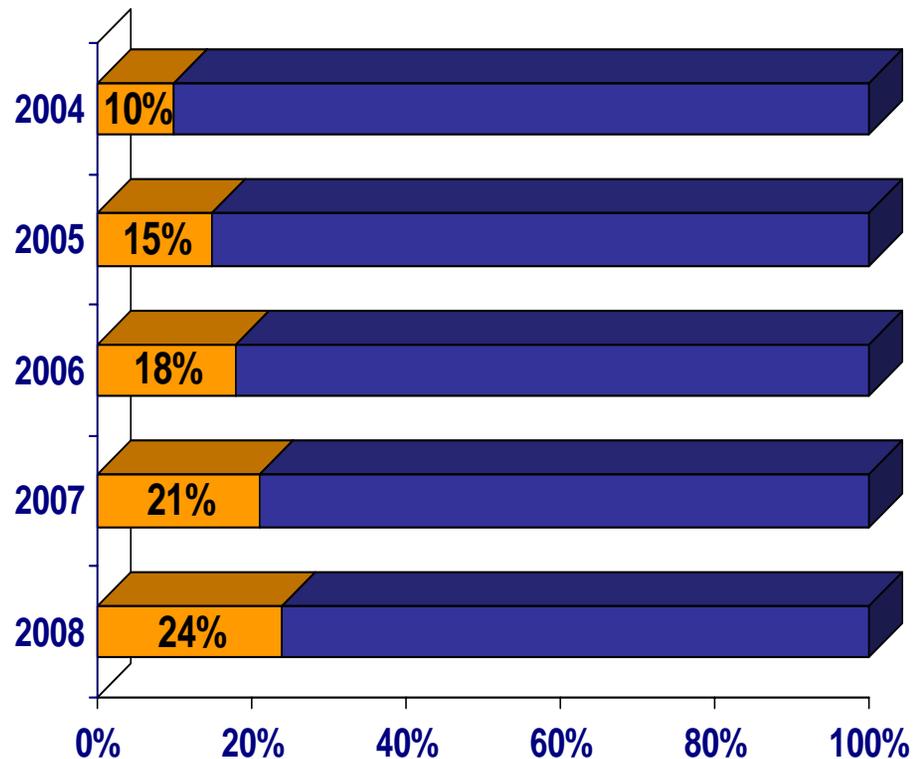
Worksites By Borough



SYEP Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- In 2008, 24 percent of worksites were in the private sector including placements at:
 - 1(800) Mattress
 - A & E Stores
 - Barnes & Nobles
 - CVS Pharmacies
 - Duane Reade
 - Emmis Communication
 - JC Penney's
 - Jackson Hewitt Tax Services
 - Marshall's
 - The Princeton Review
 - Staples
 - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses

Breakdown of SYEP Worksites



SYEP Educational Component

- Ten percent of participant hours are dedicated to education and training on topics such as:
 - Work readiness
 - Financial literacy
 - Career exploration
 - Post-secondary education options
 - Health education
- Providers given flexibility on curriculum development



SYEP Debit Card Payment System

- 3 area banks provided fee-free ATM transactions, including:

- Citibank
- Commerce Bank
- HSBC



- Participants provided with access to:

- 'Visa' branded card with fee-free store transactions
- Debit card usage instruction materials
- Online debit card activity information
- End-of-program earnings statement



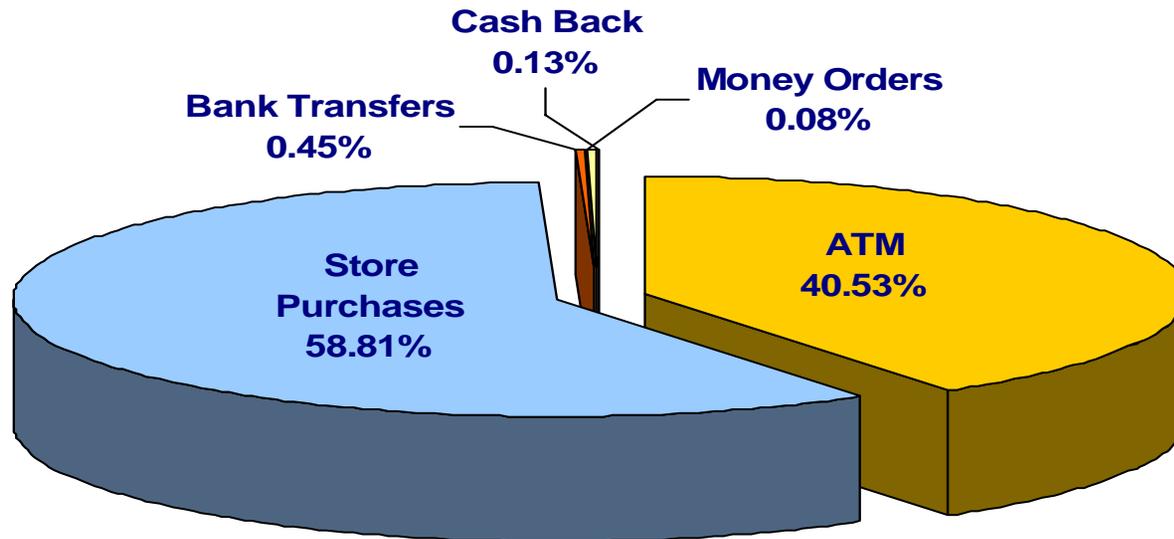
Debit Card Usage Statistics

Type of Transactions	Transactions*
ATM Cash Withdrawals	214,950 (\$97 average transaction)
Point-of-Sale (POS) Purchases	311,911 (\$27 average transaction)
Cash back with POS Purchases	703 (\$185 average transaction)
Transfers to Personal Bank Accounts	2,365 (\$406 average transaction)
Money Order Purchases	403 (\$424 average transaction)

* Data as of November 2008

Debit Card Usage

Gross Payroll	\$41 million*
# Debit Card Transactions	530,332*
\$ Amount of Transactions	\$30 million*



*Data as of November 2008

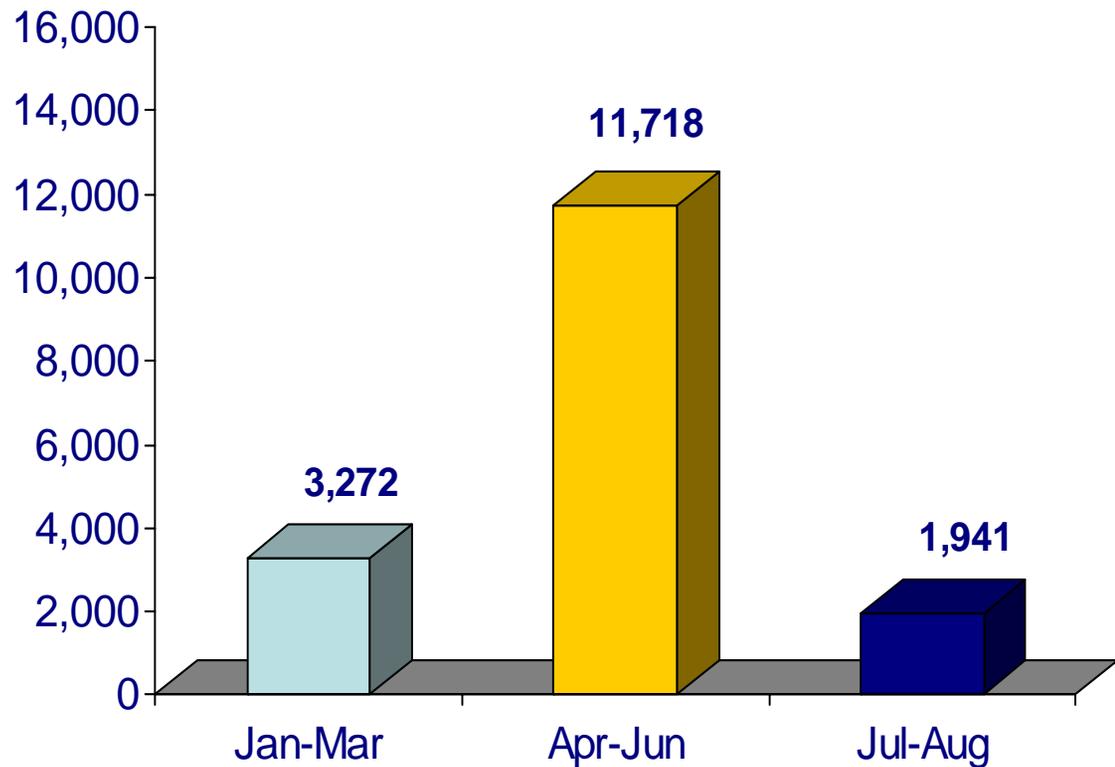
Making the Program Transparent

- **Postcards sent to approximately 40,000 eligible applicants from 2007 to announce 2008 application availability**
- **E-mail confirmations & reminders to youth who applied online**
- **Youth can check lottery status, hours worked and pay history on DYCD website**
- **Participants provided with debit card balance statements and instructions on how to access pay**
- **All participants are mailed earnings statements in September 2008**
- **W-2s mailed to participants in January 2009**

Youth Connect Calls

Calls – Jan to Aug 2008

- Youth Connect received 16,931 calls regarding SYEP from January to August

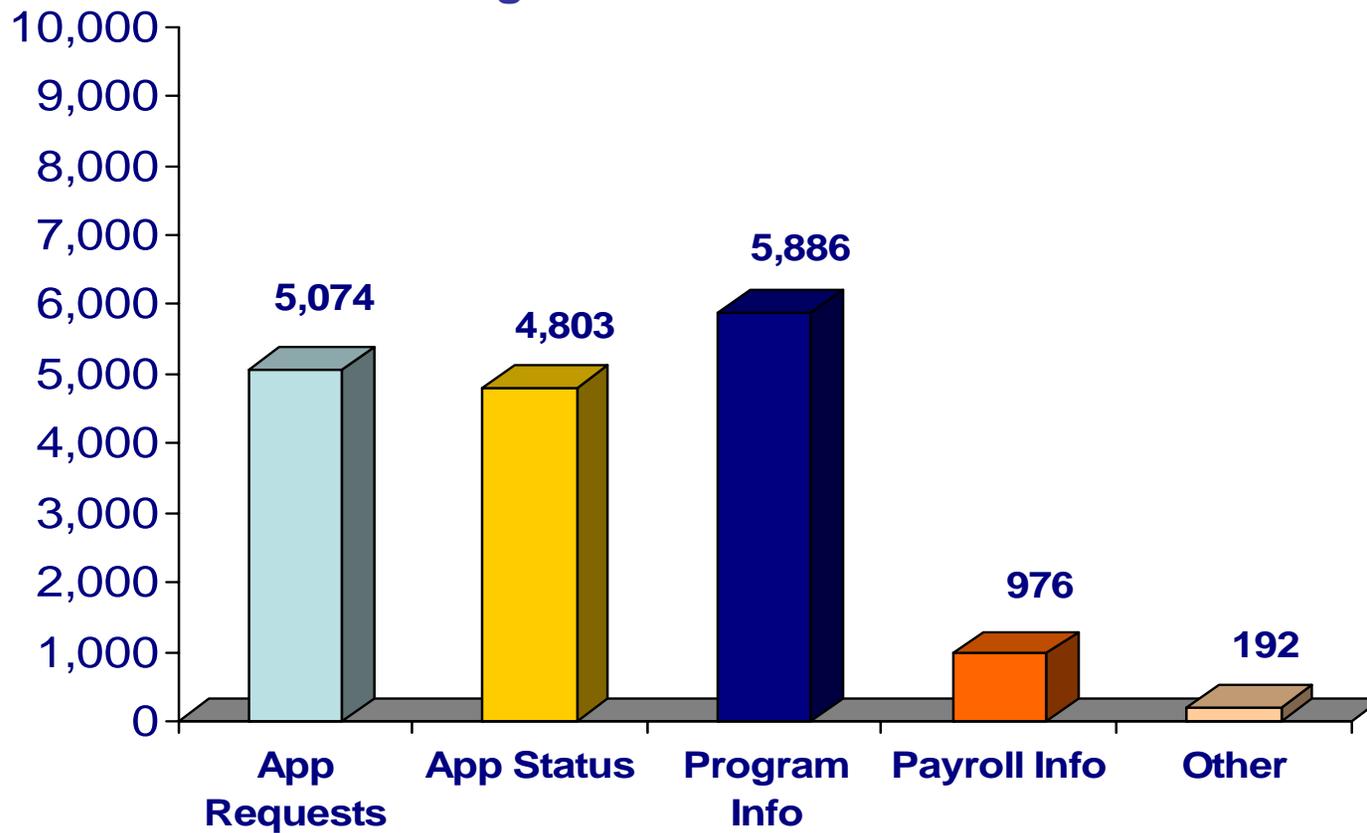


Youth Connect

1 800 246-4646

Youth Connect Calls

Categories of SYEP-related Calls



Partnership with Providers

- Monthly program meetings with all providers
- SYEP system and Payroll training given to all provider staff
- Resources made available to providers include:

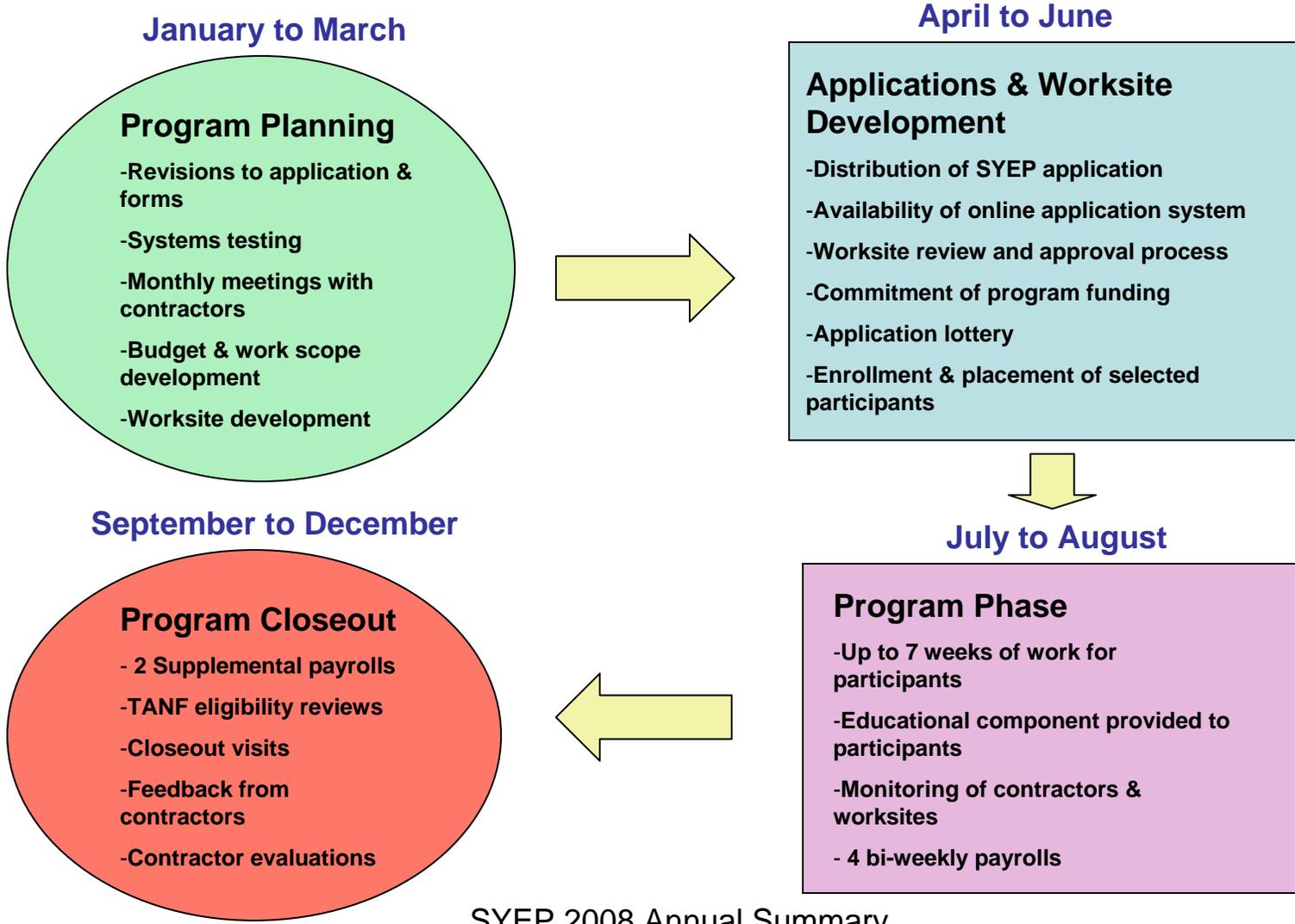
Education Component

- Development Without Limits
- Junior Achievement
- Mayor’s Office to Combat Domestic Violence
- CUNY Graduate Center

Placement Opportunities

- CVS Pharmacies
- Emmis Communications
- New York City Police Department
- NYC Parks Department – MilliontreesNYC

SYEP Timeline



Looking Ahead to 2009

- RFP released in October 2008
- New SYEP Provider contracts to begin April 2009
- Applications to be available on April 1, 2009
- Federal minimum wage increase to \$7.25 per hour

SUMMER JOBS

MAY BE JUST A CLICK AWAY!



APPLY ONLINE:
www.nyc.gov/dycd

You must apply by May 16, 2008

*The New York City Summer Youth Employment Program (SYEP)
is open to all New York City residents between the ages of 14 and 21
For more information, call 311 or 1.800.246.4646*



Michael R. Bloomberg, Mayor



NYC Department of Youth and
Community Development
Jeanne B. Mullgrav, Commissioner

